

BA(GCIN) Regulations and Curriculum

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Requirements	Credits	Remarks
University's compulsory courses (including successful completion of a non-credit bearing course in national education and national security education, and any other non-credit bearing courses as may be required from time to time)	54	<ul style="list-style-type: none"> • Year 1: CAES1001. Academic Communication in English (0 credit); and AILT1001. Artificial Intelligence Literacy I (3 credits) • Year 2: CAES92xx. English in the Discipline (6 credits); and AI Literacy II (3 credits) • Year 3: CART9001. Practical Chinese for Arts Students (6 credits) • Years 1-3: 36 credits of Common Core courses
Major in Global Creative Industries	78	Details to be provided in the next slides
Remaining: By completing other Arts/non-Arts electives	108	Students can pursue an additional major or up to 2 minors with these credits.
Total	240	

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Major in Global Creative Industries	42 out of 78	<ul style="list-style-type: none"> • Year 1: <ul style="list-style-type: none"> ❖ GCIN1001. Introduction to global creative industries (6 credits); ❖ GCIN1010. The business of creativity: An introduction (6 credits); AND ❖ <u>One</u> introductory course offered by any Arts programmes (6 credits) • Year 2: <ul style="list-style-type: none"> ❖ GCIN2003. Cultural policy: A complex marriage of business, politics and culture (6 credits); ❖ GCIN2040. Research and practical methods in creative industries (6 credits); AND ❖ GCIN2201. Industry experience I (6 credits) • Year 3 or Year 4: <ul style="list-style-type: none"> GCIN3201. Industry experience II (6 credits) <p>Note: Students can take “FOSS2018. Social Innovation internship” (12 credits) in lieu of “GCIN2201. Industry experience I” or “GCIN3201. Industry experience II”. The remaining 6 credits will be counted towards the requirement of “Interdisciplinary advanced electives” as an “Other interdisciplinary elective”.</p>

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Major in Global Creative Industries	36 out of 78	<ul style="list-style-type: none"> Year 4: GCIN4001. Global creative industries research project (capstone experience) (6 credits); OR GCIN4002. Global creative industries internship (capstone experience) (6 credits) Years 2-4: Interdisciplinary advanced electives: Take <u>five</u> courses from the list, with at least three courses (18 credits) from the same concentration, within Year 2 to Year 4 (totaling 30 credits). All are 6-credit courses unless otherwise specified. While some courses are listed on more than one concentration, successful completion of any one of these courses will count towards the requirement of one concentration only.

Roadmap of BA(GCIN) Studies

